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Craig Green x Björn Borg Credit Sheet

Collection design:

Craig Green

Styling:

Craig Green
Vincent Levy

Photography:

Amy Gwatkin

Set Design:

Sahara Widoff

Hair:

Karolina Liedberg

Makeup:

Marina Andersson

Music:

Erik Haal

Lighting & sound:

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Event production:

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ABOUT BJÖRN BORG: The Group owns the Björn Borg trademark and its core business is underwear and sportswear. It also offers footwear, bags and eyewear through licensees. Björn Borg products are sold in around thirty markets, of which Sweden and the Netherlands are the largest. The Björn Borg Group has operations at every level from branding to consumer sales in its own Björn Borg stores. Total sales of Björn Borg products in 2014 amounted to about SEK 1.4 billion, excluding VAT, at the consumer level. Group net sales amounted to SEK 539 million in 2014, with an average of 129 employees. The Björn Borg share has been listed on NASDAQ Stockholm since 2007.