

# BJÖRN BORG

Stockholm, Sweden, 27 March 2012

## *Press release*

### **The Nomination Committee's proposal regarding the Board of Directors of Björn Borg**

The Nomination Committee of Björn Borg proposes re-election of the directors Kerstin Hessius, Fredrik Lövestedt, Fabian Månsson, Mats H Nilsson, Vilhelm Schottenius and Michael Storåkers. Monika Elling and Nils Vinberg have declined re-election. The Nomination Committee also proposes that Fredrik Lövestedt is re-elected Chairman of the Board.

Information about the members of Björn Borg's Nomination Committee and the Board of Directors can be found on Björn Borg's website [www.bjornborg.com](http://www.bjornborg.com). The other proposals of the Nomination Committee are presented in the notice to Björn Borg's Annual General Meeting.

The Annual General Meeting will be held on Thursday, 3 May 2012, in Stockholm.

#### For further information, please contact:

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*The Group owns the Björn Borg trademark and its core business is underwear. It also offers sports wear, footwear, bags, eyewear and fragrances through license. Björn Borg products are sold in around twenty markets, of which Sweden and the Netherlands are the largest. The Björn Borg Group has operations at every level from branding to consumer sales in its own Björn Borg stores. Total sales of Björn Borg products in 2011 amounted to around SEK 1.7 billion, excluding VAT, at the consumer level. Group net sales amounted to SEK 537 million as per December 31, 2011, with 131 employees. The Björn Borg share has been listed on NASDAQ OMX Nordic in Stockholm since 2007.*