

Björn Borg is searching for a **Marketing Director** who never settles for second place.

At Björn Borg, we always strive to be the best at what we do. No matter if it's making underwear or sports clothing, we want to be the leaders. But don't misunderstand us – we might not be there in all fields. But we keep striving to get there. We don't settle for second best. And that runs through our entire company culture. We want our colleagues to push themselves further, not only at work, but also in life – both mentally and physically. We challenge each other to become better. It's in our nature to aim high – to be game changers. So if you never settle for second place either, you'll feel right at home here with us at Björn Borg.

We are looking for you who...

- have at least 5 years experience from driving brand communication with great success
- loves clear goals and to set high ambitions
- have a university degree or similar within marketing communication
- is constantly on the lookout for challenges to accept
- have proven skills of driving successful marketing campaigns
- loves a good workout session, the tougher the better
- speaks and writes very well, both Swedish and English.
- have strong leadership skills
- always pushes yourself and others to become better and stronger

The position is full time placed at our global headoffice in Stockholm, where you report directly into our CEO. In this role you will be responsible for the global Marketing communication of Björn Borg, including total budget responsibility and heading up your team of 20 people.

Are you the one we are looking for?

Send your application with CV to anna@beltramirecruitment.se before January 21th if you are interested. Questions can be emailed to the same address if you have any.

For more information, please visit our website www.bjornborg.com