

# **Björn Borg is looking for super strong**

## **Design Assistant**

There is something with active people that we love at Björn Borg. They have a certain vibe. A glow and a drive to always find new ways, to constantly make progress. That is the reason why we encourage people to be active – not just through our underwear, shoes, and sportswear, but also through our corporate culture. We want our teammates to live the brand and be game changers in mind and soul. We encourage and support each other through challenging one another. It keeps us on our toes, both mentally and physically. So if you are this active person we talk about, you will fit into our team like a glove.

### **The Role:**

The design team at Björn Borg is responsible for designing our Sport Apparel and Underwear products. They make sure that our products express our brand aesthetics and meet consumer needs. Long-lasting quality and design, as well as more sustainable solutions, are top of mind.

In this role you work alongside our Designers and Product developers as well as the Creative Director and Head of Category to secure creative height, commercial value, and perfect products.

To support the designers in the seasonal process, you will be responsible for color and print management, such as commenting on lab dips, updating prints and graphics in Photoshop, and creating seasonal color cards. You will also assist the designers by attending fittings, updating tech packs, and managing such in our PLM system. A big part of the job consists of creating and updating product instructions in Adobe Illustrator and managing such in our PLM system. You will also work, in close cooperation with category management, with SMU's. You must be organized as multiple seasons and projects are running at the same time. You will work both administrative and hands-on with products.

To succeed in this role you are solution-oriented and are able to work proactively, to see what needs to be done. In this way, you will be a part of driving the team and the products forward. As a person, you are also structured and flexible. You have the ability to independently drive your work forward and take responsibility for your tasks being completed on time and with high quality.

## **We are looking for you that...**

- have min 2 years of design studies post-high school
- are well organized, effective, and thorough in your work
- are forward-leaning and have good self-leadership skills
- like creating artwork and prints
- manage Adobe Illustrator and Adobe Photoshop
- might have experience from PLM (Centric). It is meriting but not necessary
- loves clear goals and sets high ambitions and standards.
- have very good English language skills, both verbal and written

## **Want to join our team?**

For us it is important that you embody our company culture, and values and that you believe it is important to train to live. We believe in that people drive change and that we all become stronger together.

We require that you work from our HQ, at Frösundavik, Solna, according to our set working policies.

Apply with CV and personal letter to [ansokan@bjornborg.com](mailto:ansokan@bjornborg.com).

Please apply before 2024-03-31. The process of applications will be ongoing so don't wait.

information, please visit our website [www.bjornborg.com](http://www.bjornborg.com)