

Björn Borg is looking for a marketing intern with focus on graphic design & social media

We are looking for a new star for our marketing team, supporting our Graphic Designer and Social Media Manager. The internship is on site at our head office in Solna, starting during August or September – depending on your availability. As a person, you are driven, creative, love to work towards high goals and have a huge interest in graphic design, content and social media.

The internship will include:

Support Graphic Designer with:

- Creating visuals for both digital channels and print
- Time planning and admin in the studio project list
- Creative input and ideas

Support Social Media Manager with:

- Create content for social channels
- Monitoring social media accounts
- Engage with our community through our social channels

And much more!

We are looking for someone who:

- Studies relevant education in marketing, graphic design, social media or similar
- Is available for a longer internship period (preferably one full school semester).
- Has a passion for visual design and social media
- Is a "doer" and loves to take own initiatives
- Thrives in a fast-paced, dynamic and eventful environment
- Is both creative and structured
- Likes to train and thrives in a sporty work environment

Skills needed:

- Photoshop, InDesign & Premiere pro, (Illustrator is a +)
- Interest in photography and film
- Interest in creating content for social media (mainly Instagram & TikTok).

We offer you:

An opportunity to develop and grow widely in the area together with driven, goal-oriented and talented colleagues. At Björn Borg you also have the opportunity to work out together with the team every day – training together is an important and very fun part of our culture.

Björn Borg as a workplace:

We are on an exciting journey and our ambitions are clear – **Become the number 1 Sports Fashion brand in the world**. We constantly challenge each other to push ourselves a little further, whether it is at work, in the gym or life in general. Björn Borg aims to offer a company culture built on high ambition, drive and a strong passion with a team spirit that will give you the power to succeed, and we value a positive mindset that can provide us with the strength to be the best at what we do.

Are you the one we're looking for?

Send your CV and cover letter, either in Swedish or English, to Jennifer.andersson@bjornborg.com & Fredrik.rosen@bjornborg.com .

We look forward to receiving your application!

For more information, visit our website www.bjornborg.com.