



Marketplaces Specialist | Amsterdam

Björn Borg (www.bjornborg.com) has become a sports fashion brand that cannot be ignored. We are on an exciting journey and our ambitions are clear – **Become the number 1 Sports Fashion brand in the world.** Björn Borg aims to offer a company culture built on high ambition, drive and a strong passion with a team spirit that will give you the power to succeed, and we value a positive mindset that can provide us with the strength to be the best at what we do.

As a Marketplaces Specialist you play a crucial role in our Global Marketplaces Team. In this role, you report to the Managing Director Benelux and the Manager Marketplaces. Within the Bjorn Borg organization, you are one of the key components to enhance the brand online and drive sales and profitable growth on our marketplaces (Bol.com is your biggest marketplace account within this role). You must have the ability to work strategically, but more importantly, you need to be very hands-on, from planning to execution.

You have **passion**, share our culture, and have a **winning attitude**. We encourage **bold** choices and **empowering** each other to grow. Our unique commitment to self-expression, self-assurance, and **magnetic** appeal makes us an exceptional employer, driving talent and fostering individuality.

Your main tasks and responsibilities

- You are responsible for the Marketplace budget and its associated strategy, creating a combined and aligned marketplace and wholesale strategy.
- Responsible for day-to-day operational control of inventory management.
- Ensure complete and smooth listing across all marketplace platforms.
- Monitoring, analyzing, and reporting performance data on various marketplaces.
- Ensure that all E-tailer key accounts showcase Bjorn Borg's sustainable products and goals prominently on their brand pages and product detail pages.
- Ensure prominent logo or brand placement on Key Account E-tailers and Marketplaces platforms.
- Responsible for the planning of the marketplaces buying.
- Drive specific marketing planning for all marketplaces within close collaboration with the (local) marketingteam.

Skills & experiences

- 2+ years of experience within online marketplaces.
- You have command of the Dutch and English language both verbally and in writing.
- You have a strong customer focus (internal/external/quality).
- Previous experience working with Bol.com is desired.
- You understand different marketplaces and their needs.
- Experience with Channel Engine or similar systems is a pré.
- You have very strong analytical skills.

An organization where you will have opportunities for personal and professional growth!

We are an ambitious organization that sets clear goals and pursues performance management. The company culture is characterized by openness, a high sense of responsibility, short lines of communication, a young dynamic and informal atmosphere where people work with great enthusiasm and energy! One of our regular habits is "Sportshour". Every Friday from 11:00 to 12:00 we workout with the whole company. We continue to structurally improve and build on the values of our organization:

- **Passion** Stands for working with passion at Björn Borg to get the best out of yourself and the brand every day.
- **Empowering** We show that we care about each other, encourage each other to keep developing ourselves and the brand to keep developing even beyond what you thought was possible.
- **Winning Attitude** A winning attitude means going for the win. You win for yourself, and you win for your team. We never give up and believe that we have the power to win!
- **Bold** We don't believe in standard. We stand up for what we believe in, regardless of the consequences. We do things our way, and in doing so we encourage people to do the best they can.
- **Magnetic** The appeal of our brand comes from within. From Björn Borg and our team, you want to be a part of it. It makes us attractive because of who we are, and we have confidence in this. Self-confidence and expression are central to this.

What do we offer?

- You can expect a good competitive salary with great benefits such as a phone, laptop, pension plan, gym membership, development & training programs and an attractive employee discount of 40%.
- Hybrid work model - 3 fixed office days.
- Our headquarters is located in Stockholm, Sweden which means you will travel to Sweden twice a year for our GBS (Global Brand Summit).
- A brand-new office & showroom in the heart of Amsterdam.
- At Björn Borg you work in a dynamic and inspiring work environment where professionalism, team spirit, humor and personal development play an important role.

How is the interview process?

You can apply for this vacancy by sending your CV & cover letter to hr.benelux@bjornborg.com. You will receive an email when your application has been processed. We will then evaluate whether the applicant meets the qualifications for the position. If your application is successfully reviewed, you will be invited for a first interview (in person). We usually make a decision after the second/third interview. Do not hesitate to contact our team at any stage of your application.

Do you have any substantive questions about this position?

Pelle, our HR Business Partner Benelux, is available to answer your question. Please contact us by emailing hr.benelux@bjornborg.com.