

Björn Borg is looking for a super-strong Sr Designer

There is something with active people that we love at Björn Borg. They have a certain vibe. A glow and a drive to always find new ways, to constantly make progress. That is the reason why we encourage people to be active – not just through our underwear, shoes, and sportswear, but also through our corporate culture. We want our teammates to live the brand and be game-changers in mind and soul. We encourage and support each other through challenging one another. It keeps us on our toes, both mentally and physically. If you are this active person we talk about, you will fit into our team like a glove.

The assignment:

As our Sr Designer, you are responsible to execute designs for all our categories, based on creative directions from the Creative Director and range briefs from the Head of Category. You play a central role in driving the seasonal design process and from time to time must step in for our Creative Director in design and product meetings.

You have the responsibility to monitor competition and trend development as well as sell in and sell data.

Just like us, you believe that training makes us stronger. You have a good idea of what's going on in workout studios and/or racket arenas. Most likely as you spend time there yourself. You love sports as much as fashion and might have experience from designing both. For us, function is as important as style.

You head up our Apparel category with both Performance, Racket and Sportswear products. You contribute with good knowledge about both function as well as fashion. Alongside this, Underwear and Swim are important categories requiring a good sense for graphics. You will brief and select prints for these categories, but not necessarily create them yourself.

Seasonal directions, silhouette and fit, fabric selections and product design is your key responsibilities. You create tech- packs and follow the products from idea to production to make sure our product promise of Unique expression, Perfect fit, Good function and Long lasting quality is fulfilled.

You will work in illustrator and PLM (Centric) on daily basis.

At Björn Borg, we create nothing but sustainably sourced products and we believe you share our ambition to do the best to reduce our footprint in the world.

You work alongside the Designer for bags and a Jr designer and cooperate closely with pattern makers, product developers, category management and sourcing. You report to Product & Sustainability Director.

This is a full-time position or full-time freelance assignment based in our global head office in Stockholm. A minimum of three days a week at HQ is required for freelancers.

We are looking for you who...

- Have at least 5 years' experience in apparel design
- Want to work in an environment where training is central to everything we do
- Believe your design DNA fits the direction Björn Borg expresses right now.
- Are well organised and deliver on deadlines
- Love clear goals and high ambitions
- Want to embody the company culture and values.

Björn Borg as a workplace

At Björn Borg, we always strive to be the best at what we do. Whether it's making underwear or sportswear, we want to be world leaders in our way of working. We are on a journey with our brand and the ambition is clear. We want to build the best sports fashion brand out there. We want our colleagues to push themselves longer - not only at work but also in life. Mentally and physically. We challenge each other to get better, individually and as a team, because we know that people make all the difference.

For more information, please visit our website www.bjornborg.com

Does it feel interesting? If so, send your application to ansokan@bjornborg.com at the latest the 14th of September.