

## NOTIFICATION OF ATTENDANCE AND FORM FOR ADVANCE VOTING

in accordance with 22 § of the act (2020:198) on temporary exceptions to facilitate the execution of general meetings in companies and other associations

### A. To be received by Computershare AB (who administrates the annual general meeting and the forms for Björn Borg AB (publ)) no later than 17 May 2021.

The shareholder below is hereby notifying the company of its participation and exercising the voting right for all of the shareholder's shares in Björn Borg AB (publ), Reg. No. 556658-0683, at the Annual General Meeting 18 May 2021. The voting right is exercised in accordance with the below marked voting options.

### B. Information about you and your signature.

Your contact details and signature (if you represent a company or a person you should still write your **own** details and sign.)

<b>First name, Last name</b>	<b>Personal identity number</b>
<b>E-mail</b>	<b>Phone number</b>
<b>Signature</b>	<b>Place, date</b>

### C. Are you the shareholder or a representative of the shareholder?

- I am the shareholder (continue to E.)
- I represent a shareholder (complete section D.)

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### D. I represent a shareholder.

Fill in the name and personal identity number or the company name and the registration number of the shareholder

<b>Name of shareholder</b>	<b>Personal identity no/Registration no</b>

**Assurance (if the undersigned is a legal representative of a shareholder who is a legal entity):** I, the undersigned, am a board member, the CEO or a signatory of the shareholder and solemnly declare that I am authorised to submit this postal vote on behalf of the shareholder and that the contents of the postal vote correspond to the shareholder's decisions.

**Assurance (if the undersigned represents the shareholder by proxy):** I, the undersigned, solemnly declare that the enclosed power of attorney corresponds to the original and that it has not been revoked.

If a private shareholder is voting by a representative a Power of Attorney should be enclosed with the form. If the shareholder is a legal entity authorisation documentation must be enclosed the form.

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#### Additional information about postal voting

- > Please note that a shareholder whose shares have been registered in the name of a bank or securities institute must re-register its shares in its own name to vote.
- > Print, sign and send the form to address Computershare AB, "Björn Borg Annual General Meeting" P.O. Box 5267, 102 46 Stockholm or submitted electronically sent to [info@computershare.se](mailto:info@computershare.se).
- > One form per shareholder will be considered. If more than one form is submitted, the form with the latest date will be considered.
- > If the shareholder has added specific terms or conditions, amended, or added in existing text the vote will not be considered (the entirety of the postal vote). An incomplete or wrongfully completed form may be discarded without being considered.

- > The last date for voting as seen above is the last date to recall a vote. To recall a vote please contact Computershare at Computershare AB, P.O. Box 5267, 102 46 Stockholm or [info@computershare.se](mailto:info@computershare.se) or phone no +46 (0)771 26 64 00.

#### Who should sign the form?

1. If the postal vote is given by a private shareholder voting for his own shares the shareholder should sign the form.
2. If the postal vote is given by a someone representing a shareholder, it is the representative who should sign the form.
3. If the postal vote is given by someone representing a legal entity it is the representative who should sign the form.

## E. Annual General Meeting in Björn Borg AB (publ) 18 May 2021

The options below comprise the proposals submitted which are found in the notice to the meeting and the complete proposals that are made available on the company's website three weeks ahead of the meeting at latest.

	Yes	No	Abstain
1. Election of the chairman of the meeting			
1.1 The lawyer Magnus Lindstedt, or in his absence the individual that the nomination committee designates	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Election of one or two persons to check the minutes			
2.1 Veronica Sandman , or in her absence the person designated by the board of directors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.2 Vilhelm Schottenius, or in his absence the person designated by the board of directors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Preparation and approval of the voting list	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Determination of whether the meeting has been duly convened	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Approval of the agenda	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Resolution on			
7a) adoption of the income statement and balance sheet, and of the consolidated income statement and the consolidated balance sheet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7b) disposition of the company's profits in accordance with the approved balance sheet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7c) discharge from personal liability of the directors and the managing director			
7c.1 Heiner Olbrich (board member, chairman)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7c.2 Henrik Bunge (MD)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7c.3 Christel Kinning (board member up to AGM 2020)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7c.4 Göran Carlson (board member up to AGM 2020)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7c.5 Alessandra Cama (board member)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7c.6 Anette Klintfält (board member)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7c.7 Mats Nilsson (board member)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7c.8 Fredrik Lövestedt (board member)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Resolution on the number of directors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. Resolution on the remuneration to be paid to the chairman of the board of directors and to the other directors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. Election of directors and chairman of the board of directors			
10.1 Election of board of directors			

	Yes	No	Abstain
10.1.1 Alessandra Cama	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10.1.2 Anette Klintfält	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10.1.3 Fredrik Löfstedt	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10.1.4 Mats Nilsson	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10.1.5 Jens Høgsted	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10.2. Election of chairman of the board of directors			
10.2.1 Heiner Olbrich	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. Election of auditor and resolution on the remuneration to be paid to the auditor			
11.1 BDO Mälardalen AB	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11.2 Remuneration to be paid to the auditor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12. The proposal by the board of directors regarding a share split and automatic share redemption program, including a) share split 2:1, b) reduction of the share capital through redemption of shares, and c) increase of the share capital through a bonus issue without issuance of new shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13. The proposal by the board of directors to authorize the board of directors to resolve on new issues of shares, warrants and/or convertibles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14. The proposal by the board of directors to amend the articles of association	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15. Presentation and approval of the remuneration report	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16. The nomination committee's proposal regarding the nomination committee instruction	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The shareholder wishes that the resolutions under one or several items in the form above be deferred to a continued general meeting (use numbering):