

Björn Borg AB (publ) Annual General Meeting Thursday 19 May 2022

Notification of participation and form for postal voting

The form shall be received by Computershare AB (who administrates Annual General Meeting and the forms for Björn Borg AB (publ)) no later than Wednesday 18 May 2022.

The shareholder below is hereby notifying the company of its participation and is exercising the voting right for all of the shareholder's shares in Björn Borg AB (publ), reg. no. 556658-0683, at the Annual General Meeting Thursday 19 May 2022. The voting right is exercised in accordance with the below marked voting options.

Information about you

First name:	Last name:	
Social security number:	Phone no:	
Email address:	Place:	
Signature:	Date:	
Are you the shareholder or a representative of the shareholder? I am the shareholder I represent a shareholder		

Assurance (if the signer is a legal representative for a shareholder that is a legal entity): I am a board member, CEO or authorised signatory of the shareholder and solemnly declare that I am authorised to submit this postal vote on behalf of the shareholder and that the content of the postal vote corresponds to the shareholder's decisions.

Assurance (if the signer represents the shareholder by proxy): I solemnly declare that the enclosed power of attorney corresponds to the original and that it has not been revoked.

Name of shareholder:	Personal identity no/Registration no:
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Additional Postal Voting Information

- > Print, fill in the information above and select the selected answer options below.
- > Sign and send the form to Computershare AB so that the form is received by Computershare no later than the last date for voting as above. The form must be sent by post to Computershare AB, "Björn Borg AGM", Box 5267, 102 46 Stockholm or electronically via e-mail to proxy@computershare.se.
- > If the shareholder has provided the form with special instructions or conditions, or changed or made additions in pre-printed text, the vote (ie the postal vote in its entirety) is invalid. Incomplete or incorrectly completed forms may be disregarded.
- > A shareholder who has his shares nominee-registered must register the shares in his own name in order to vote. Instructions on this can be found in the notice convening the meeting.
- > Only one form per shareholder will be considered. If more than one form is submitted, only the last received form will be considered.
- > The last date for voting is the time when postal voting can last be revoked. To revoke a postal vote, contact Computershare AB via post Computershare AB, "Björn Borg AGM", Box 5267, 102 46 Stockholm, via e-mail to proxy@computershare.se or by phone: +46 (0) 771 24 64 00.
- > For complete proposals for resolutions, please see the notice and complete proposals on the company's website provided no later than three weeks before the meeting.
- > If a shareholder is voting by a representative a Power of Attorney must be enclosed with the form. If the shareholder is a legal entity authorisation documentation must be enclosed with the form.

Who will sign?

- 1. If the shareholder is a natural person who votes by mail in person, it is the shareholder himself who must sign the form.
- 2. If the postal vote is cast by a proxy (proxy) for a shareholder, the proxy must sign the form.
- 3. If the postal vote is cast by a deputy for a legal entity, it is the deputy who must sign the form.

For information on how your personal data is processed, in connection with the Annual General Meeting see www.euroclear.com/dam/ESw/Legal/Privacy-notice-bolagsstammor-enqelska.pdf respectively www.euroclear.com/dam/ESw/Legal/Privacy-notice-bolagsstammor-enqelska.pdf respectively www.euroclear.com/dam/ESw/Legal/Privacy-notice-bolagsstammor-enqelska.pdf respectively www.euroclear.com/dam/ESw/Legal/Privacy-notice-bolagsstammor-enqelska.pdf respectively www.euroclear.com/se/qm-qdpr#Enqlish

The options below comprise the proposals submitted which are found in the notice to the meeting.

1. Election of the chairman of the meeting		
1.1 Lawyer Magnus Lindstedt	○ Yes ○ No ○ Abstain	
2. Election of one or two persons to check the minutes		
2.1 Marika Svärdström	○ Yes ○ No ○ Abstain	
2.2 Vilhelm Schottenius	O Yes O No O Abstain	
3. Preparation and approval of the voting list	O Yes O No O Abstain	
4. Determination of whether the meeting has been duly convened	O Yes O No O Abstain	
5. Approval of the agenda	O Yes O No O Abstain	
7. Resolution on		
a) adoption of the income statement and balance sheet, and of the consolidated income statement and the consolidated balance sheet	O Yes O No O Abstain	
b) disposition of the company's profits in accordance with the approved balance sheet	O Yes O No O Abstain	
c) discharge from personal liability of the directors and the managing director		
i. Heriner Olbrich (chairman)	O Yes O No O Abstain	
ii. Alessandra Cama (board member)	O Yes O No O Abstain	
iii. Jens Høgsted (board member as of AGM 2021)	○ Yes ○ No ○ Abstain	
iv. Fredrik Lövstedt (board mermber)	○ Yes ○ No ○ Abstain	
v. Anette Klintfält (board member)	○ Yes ○ No ○ Abstain	
vi. Mats H Nilsson (board member)	○ Yes ○ No ○ Abstain	
vii. Henrik Bunge (managing director)	○ Yes ○ No ○ Abstain	
8. Fastställande av antalet styrelseledamöter	○ Yes ○ No ○ Abstain	
9. Fastställande av arvoden till styrelsens ordförande och övriga ledamöter	○ Yes ○ No ○ Abstain	
10. Election of directors and chairman of the board of directors		
i. Heriner Olbrich (re-election)	○ Yes ○ No ○ Abstain	
ii. Alessandra Cama (re-election)	O Yes O No O Abstain	
iii. Jens Høgsted (re-election)	O Yes O No O Abstain	

iv. Fredrik Lövstedt (re-election)	○ Yes ○ No ○ Abstain
v. Anette Klintfält (re-election)	○ Yes ○ No ○ Abstain
vi. Mats H Nilsson (re-election)	○ Yes ○ No ○ Abstain
vii. Johanna Schottenius (new election)	○ Yes ○ No ○ Abstain
viii. Heinrich Olbrich (re-election as chairman)	○ Yes ○ No ○ Abstain
11. Election of auditor and resolution on the remuneration to be paid to the auditor	○ Yes ○ No ○ Abstain
12. The proposal by the board of directors regarding a share split and automatic share redemption program, including a) share split 2:1,b) reduction of the share capital through redemption of shares, andc) increase of the share capital through a bonus issue without issuance of new shares	○ Yes ○ No ○ Abstain
13. The proposal by the board of directors to authorize the board of directors to resolve on new issues of shares, warrants and/or convertibles	○ Yes ○ No ○ Abstain
14. Presentation and approval of the remuneration report	○ Yes ○ No ○ Abstain

The shareholder's wish is that resolutions in the following matters on the proposed agenda should be deferred until a continued shareholders' meeting (to be filled in only if the shareholder has such a wish, use figures):